

**WEST ESSEX CC CLUB DEVELOPMENT PLAN
REVIEW - OCTOBER 2021
YEAR 2 OF 5**

SEASON SUMMARY REVIEW

With grassroots cricket closed down through the winter months due to Covid 19 restrictions it was a great boost to receive confirmation that the 2021 outdoor season was to commence on time on 24th April.

We fielded 4 sides in the newly sponsored Hamro Foundation Essex League with final league positions as follows:

- 1st X1 Div 3 – 12th place of 16
- 2nd X1 Div 3 – 4th place of 10
- 3rd X1 Div 3 – 1st place of 10 and promoted
- 4th X1 Div 1 West – 1st place of 10 and promoted

We increased participation by providing at least 1 game of league cricket for 83 players during the course of the season up from 69 in 2020. We fielded a 5th X1 on one occasion and will look for more fixtures in 2022. We also provided pitches to the NCL on Sundays, increasing the number of games hosted to 41 over the course of the season.

We held an end of season awards evening which celebrated both the club's and individual achievements.

Arthur Speakman Award for contribution to the Club: Mo Zahour
Matthew Bowley Award for Young Player of the Year: Shaheer Ashraf
Denis Marsden Trophy for Leading League Wicket Taker: Laeeq Ahktar
Jack Spinks Trophy for Leading League Run Scorer: Shameer Ashraf

Plus 12 individual player awards.

We fielded junior teams at 3 age groups playing a total of 29 Sunday morning fixtures. Our ECB programmes were well attended with 49 children registered of which 12 were girls. We received a £400 grant to provide bursaries for local children for the All Stars Cricket programme which is being carried forward to 2022. We became a partner club to the Platform Cricket project in Highams Park providing our ground and coaching support for their weekly community hub sessions.

We received a Return to Cricket Grant from Sport England for £1250 which allowed us to provide a new fully equipped kit bag with a first aid kit to each of our coaches plus a gazebo to provide shelter and to allow the match scorers the ability to self isolate. We also received a grant of £1000 from the ECB Inspired to Play initiative that supported our junior programmes and our first successful entry into girls cricket. We saw 3 new coaches complete their Foundation Level 1 programme and have 2 further members attending this programme in the autumn of 2021.

A new NTP was installed alongside the main square in July which provided an improved surface for net practise and was used for some junior midweek games during the school holiday. Thank you to the London Cricket Trust for funding this new facility.

Away from the playing side we advanced our ground maintenance partnership with LBWF. The club invested in deep spiking of both squares in the Autumn of 2020 and continued with a programme of works up to and throughout the 2021 season to supplement the maintenance carried out by the local authority contractor. Rigby Taylor carried out a soil analysis and supplied fertiliser, etc for the agreed programme. We also had a pitch report prepared by Paul Elby from the Essex Grounds Support Network that provided further advice on pitch preparation. The outcome of the above was better pitches which is confirmed by the improvement in marks awarded by league umpires which saw us rise to 28th of 46 clubs compared to 39th of 40 clubs in 2018 and 2019.

Off the field we registered for the ECB Safe Hands Management System and were fully compliant by the target date of 31st July. Our Clubmark site visit took place on 8th July and our portfolio of evidence was submitted to ECB in September. Unfortunately we did not gain accreditation as the Club Constitution requires further amendment for which we have been granted a 12 month extension.

We advanced our net facility project by agreeing a specification and arranging the required quotations for the design and construction. The London Cricket Trust has ring fenced a £20k grant for the project to commence in 2022. This project has now been taken over by the local authority as part of a wider investment in cricket facilities in the borough.

We have very recently signed up with SNAP Sponsorship to give us a platform from which we aim to raise further funds for club and facility development. As part of this initiative we have reviewed and improved our social media presence on Twitter, Facebook and our website.

DEVELOPMENT PLAN - ACHIEVED

3 new Foundation 1 coaches trained

2 new All Stars & Dynamos Activators trained

All Stars Cricket participants increased

Dynamos Cricket programmes launched including a Girls Only group

24% of our ECB programme participants are girls

Platform Cricket supported with children signposted to our Junior Section.

£400 grant from Harry Dongray Trust ring fenced for bursaries

Junior midweek matches hosted on new NTP

Agreed partnership with LBWF has improved pitches

Promotion for 2 of our adult sides

Club social media improvements to website and Twitter

Clubmark site visit approved

DEVELOPMENT PLAN – CARRIED FORWARD

New Constitution to be approved by members at an EGM

New Committee structure including Women and Girls Rep to be approved by members. Committee to meet monthly from Jan to April.

New bank account to be set up separate to Main Club

Clubmark accreditation to be achieved by end of April 2022

U9 age group team to be added to junior teams.

2 further Foundation 1 coaches to be trained

Nets project to be completed in Summer 2022

Main cricket square to be fraise mowed (Koro'd) at end of 2022 season. Possibly club funded or via local authority.

SNAP Sponsorship platform to be utilised to raise initial target of £2000 in 2022.

Further objectives for 2022 will be agreed and added as necessary